



B2B Bank HIIA® adds flexibility to accounts

If you haven't heard, the **B2B Bank High Interest Investment Account (HIIA)** pays a **higher rate** than most short-term government bonds, money market mutual funds and FundSERV-based High Interest Savings Accounts (HISAs).¹

At up to **1.05%**,² HIIA is not only competitive, but is extremely flexible and accessible with **T+1 trading** on FundSERV in registered or non-registered accounts.

Some other ways the **B2B Bank HIIA®** will help both you and your clients:

- **Unlimited transactions** with no lock-in periods or short-term trading fees³
- **Low minimum** purchase amount of \$1
- **Deposit insurance** up to \$100,000 through CDIC⁴

Why wait on bond maturities and money market mutual fund settlements with higher minimum purchase amounts? If you're not already using the HIIA, get started today by contacting your local [Business Development Manager](#) or visiting b2bbank.com/HIIA to find out more.



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¹All rates may fluctuate from time to time and are subject to change without prior notice. HISA rate comparison is specific to FundSERV-based HISAs offered by Canadian big banks only. ²The rate shown is for HIIA F Series as of October 1, 2015. ³No B2B Bank HIIA fees; account fees may apply depending on where the account is held. ⁴B2B Bank is a member of the Canada Deposit Insurance Corporation. For more information about CDIC coverage, click here. The B2B Bank HIIA is sold exclusively through licensed financial advisors and requires a Distribution Agreement with B2B Bank. ©B2B BANK and B2B Bank HIIA are registered trademarks of B2B Bank.