



## When it comes to cash, don't settle. Earn more with the B2B Bank HIIA.

In the past, advisors had few options when it came to maximizing their clients' return on their cash investments. They could either sock the cash away in low-interest money market instruments or short-term government bonds, or hand the cash back over to their clients to invest in a high interest savings account at their local bank branch or online.

Thankfully, with the B2B Bank HIIA®, this is no longer the case. The HIIA gives your clients' cash investments greater earning power by paying higher interest on the full balance, while allowing you to continue managing it.

Other ways the B2B Bank HIIA helps your clients earn more:

- Daily interest calculations
- No hidden fees<sup>1</sup> to eat into your clients' returns
- 25 bps in additional interest through HIIA F Series<sup>2</sup> (ideal for advisors working on a fee for service model)
- T+1 settlement

If this sounds like the product for your client, call your local BDM or visit [b2bbank.com/HIIA](http://b2bbank.com/HIIA) to find out more.



199 Bay Street, Suite 600  
PO Box 279 STN Commerce Court  
Toronto, ON M5L 0A2  
[b2bbank.com](http://b2bbank.com)

<sup>1</sup>No B2B Bank HIIA fees; account fees may apply depending on where the account is held. <sup>2</sup>The B2B Bank HIIA F Series does not offer a trailer commission.

This communication is intended exclusively for licensed financial advisors and head offices and is for information purposes only. It can be distributed internally to all representatives of head offices. This communication is not intended for distribution to the general public. B2B Bank is a wholly-owned subsidiary of Laurentian Bank of Canada. B2B Bank does not provide investment advice to individuals or advisors and does not endorse or promote any investment products, programs or strategies. The B2B Bank HIIA is sold exclusively through licensed financial advisors and requires a Distribution Agreement with B2B Bank. ©B2B BANK and B2B Bank HIIA are registered trademarks of B2B Bank.